How God Draws the Heart of Man to His Offer

To understand how God intervenes in a person's life so that they are convinced to choose His offer over Satan's and, in this way, can be transformed from a sinful state into one aligned with the values of His Kingdom, we will resort to an analogy from everyday life.

In everyday life, we can observe that in an election campaign for choosing a candidate, those who promote him present him in the most attractive ways to convince the electorate to choose him.

This is achieved through various means such as advertising. The candidate structures his speeches with convincing offers, meant to attract as many supporters as possible. No candidate will resort to threats to win votes, as this will not generate appreciation and support.

This approach is based on the fact that we were created with the capacity for discernment and to make choices. When something or someone impresses us deeply, the desire to act, to make decisions, is born in us. If we are attracted by the offers of a convincing candidate and believe in the sincerity of his promises, we will react positively, appreciating him and choosing him over other candidates.

Moreover, if a candidate, in addition to his offers, demonstrates an admirable lifestyle, even without urging others to copy his way of life, there will be people who, out of admiration, will want to follow his example. This influence is often more convincing than the promises of the election campaign.

We are endowed with the capacity to admire, and when this admiration becomes profound, the desire is born in us to resemble that person. This phenomenon is frequently observed in young people, who often express the desire to imitate music or film stars, adopting their way of dressing and even speaking in ways similar to their idols.

In spiritual matters, the process is similar. God opens the way for us to a new beginning, presenting us with His Kingdom, its inhabitants, and the laws that govern it.

He sends His messengers to reveal to us both the splendor of the eternal Kingdom and the beauty of the character of the Lord Jesus, as well as His way of life, with the purpose of awakening in us admiration and attraction towards Him, as it says in John 12:32, "And I, if I be lifted up from the earth, will draw all men unto me."

Unlike a candidate who promises advantages without asking others to follow his way of life, the Lord's purpose is not for us to appreciate Him for what He offers, but to be attracted by the beauty of His character, to model our lives after His example, to reach the perfection of His character.

However, many focus exclusively on the promise of heavenly paradise, ignoring God's real purpose, which consists in the transformation of character and obtaining soul rest. This is emphasized in Matthew 11:28, where it says: "Come unto me, all ye that labour and are heavy laden, and I will give you rest." and John 14:27, where His Son states: "Peace I leave with you, my peace I give unto you."

It is self-evident that if we admire Him only out of interest for the promise of an eternal Kingdom or for salvation from hell, these motives are not sufficient to trigger admiration and the desire to follow His example.

He reveals His radiant beauty to us so that we are overwhelmed with admiration and attraction. This is illustrated in Psalms 50:1-2, where it says: "Out of Zion, the perfection of beauty, God hath shined."

This attraction to the beauty of His character and ways is essential to truly love Him with all our heart and with all our mind. Only this can motivate us to aspire and desire the beauty that He has.

Out of love for His creation, God has sent messengers throughout the world to speak about Lord Jesus, to highlight the character traits of His heart and the deep peace and rest in which He lived. This is essential because no one can be attracted to the beauty of the Lord without having heard about Him and without coming to know the traits of His heart. As Scripture says: "And how shall they believe in him of whom they have not heard? and how shall they hear without a preacher?" (Romans 10:14). It is also written: "No man can come to me, except the Father which hath sent me draw him" (John 6:44).

Only if we are deeply attracted to the perfection of His character will we admire and love Him with all our heart, only then will the desire awaken in us to have the same character traits as His. This is rendered in the verse "I charge you, O daughters of Jerusalem, that ye stir not up, nor awake my love, until he please" (Song of Solomon 8:4).

This is the process through which true love and the desire to follow Him are born in our hearts. If we have been taught to follow certain rituals to avoid hell and to aspire to the golden streets of Heaven, without being presented with the profound beauty of His character traits, we have received erroneous and incomplete teaching. Moreover, if we

have not been explained that the true purpose of keeping divine teachings is to align our character with that of the Creator, then we have certainly been misdirected.

Those who brought us this message were not sent by God. If we accepted such information, we were deceived by Satan and did not truly know the source that can give soul rest. It is essential to honestly recognize what “truth” has been presented to us.

God will reveal before us all the beauty of His heart, as it says in Exodus 33:19, “I will make all my goodness pass before thee.” King David, full of passion, expressed his fervent desire to dwell all his life in the house of the Lord, to behold His beauty, as it says in Psalm 27:4, “One thing have I desired of the Lord, that will I seek after; that I may dwell in the house of the Lord all the days of my life, to behold the beauty of the Lord.”

If we approach God out of fear of hell, it means that we have not been enlightened by the brightness of the gospel of the glory of Christ, who is the image of God, as Scripture says in 2 Corinthians 4:3-4: “But if our gospel be hid, it is hid to them that are lost: In whom the god of this world hath blinded the minds of them which believe not, lest the light of the glorious gospel of Christ, who is the image of God, should shine unto them.”

His commandments should be a source of delight for us because they represent Him. As it says in Psalms 119:47, “And I will delight myself in thy commandments, which I have loved.”

Each teaching or commandment of His Each commandment hides Son reveals a trait of His character, reflecting within it a trait of the Lord! His perfect beauty. When we look at His ways and commandments, we are actually admiring the beauty of Christ, who is the image of God. Therefore, Lord Jesus states: “If ye love me, keep my commandments” (John 14:15). This means that whoever loves Me, loves My commandments and finds pleasure in them because My commandments express My character, showing who I am.

No one will be able to admire and love Him with all their heart out of fear of eternal hell punishment. True admiration and love are born only when we are attracted by the radiance of His Word. This is the way through which the burning desire to be like Him is born, thus achieving the purpose for which we were created: to be like the inhabitants of the Kingdom.

When we are deeply attracted to the beauty of the Lord’s heart, this attraction motivates us to follow Him and aspire to have a heart similar to His.

Living in accordance with the teachings of Lord Jesus means adopting a lifestyle characterized by peace, rest, and holiness, similar to the life He lived, demonstrating the beauty of a life dedicated to God. This is the essence of authentic transformation, beginning with the attraction of our hearts to His character traits.

If we have not started from deep attraction and admiration, if we are not captivated by the beauty of His heart, if His commandments and ways are not a source of joy for us, if we have appreciated Him only for His promises, then we have only had an interest, and our spiritual transformation has not truly begun, as John 6:44 says, “No man can come to me, except the Father which hath sent me draw him.”

Authentic spiritual transformation begins with admiration and deep attraction to the beauty of the Lord’s heart. This process leads us to the essential question: What methods of exploration and understanding do we have available to know and appreciate divine beauty?

This post is an excerpt from the booklet “The Purpose of Life”, which you can read in full, free of charge. More studies and resources for spiritual awakening are available at https://www.unmodifiedword.com.